



Issue 11

Vision 2011

The Newsletter of Disability North

Disability North aims to promote inclusion, independence and choice for disabled people.

Sainsbury's Disability North are proud to be Sainsbury's, Heaton 'Charity of the Year'.

DNEX- New Venue and Date For 2011

This year Disability North is holding the North's best Independent Living exhibition DNEX at a new venue and on a new date. DNEX 2011 will take place at Newcastle Racecourse on Wednesday 21st and Thursday 22nd September 2011.

DNEX is the North's biggest and best independent living exhibition. The exhibition brings together suppliers, products and services reflecting the latest and most innovative technological developments, aids and adaptations for independent living.

Speaking about the change of venue and new date Kevin Wright Marketing and Events Manager at Disability North said "We are really excited about relocating DNEX to Newcastle Racecourse and the range of exciting new opportunities the venue presents us with. The change has given us the opportunity to review and improve many aspects of DNEX, while maintaining the elements of the exhibition which made it so popular."

Kevin added "We are also planning to introduce some fantastic new initiatives which we believe will take DNEX to the next level! So keep checking the Disability North website for news of new developments. We believe that the change of venue and date is the start of an exciting new era for DNEX and we are all looking forward to the future."

DNEX attracts approximately 4,000 visitors annually, the majority of the audience is made up of disabled people, carers, trade professionals, health and social care professionals, and the general public. DNEX 2011 is an informative and rewarding experience in an accessible location and is designed to help individuals achieve greater independence and a better quality of life. Doors are open from 10am. Admission and car parking is free, and there is also a free shuttle bus from the Regent Centre Metro and Four Lanes End.

Sponsorship Opportunities

We are delighted to offer you the opportunity to Sponsor DNEX 2011. For more information on the packages available contact the Events Team at Disability North on 0191 284 0480 or e-mail us by clicking here: [DNEX Sponsorship](#).

Exhibiting at DNEX 2011

To find out more about exhibiting visit the Disability North website by clicking on the following link: [DNEX 2011](#) and follow the links for DNEX, contact us via e-mail on the following link: [DNEX E-mail Query](#) or ring 0191 284 0480.

Disability North would like to thank Irwin Mitchell Solicitors for their support in printing Vision 2011.



Putting the Person in the Personalisation Agenda

Disability North and the Percy Hedley Foundation are delighted to announce details of their Personalisation Conference taking place on the 7 April 2011 at St **James' Park, Newcastle upon Tyne.** We are also delighted to reveal the event will be sponsored by Irwin Mitchell Solicitors.

The Conference focuses on the Personalisation Agenda, a process which involves thinking about care and support services for disabled people in a new way.

During the day we will explore Personalisation from a national, regional and service user perspective and consider how the person is now being placed at the heart of the care process.

The Confirmed speakers for the day include The Office for Disability Issues, Newcastle City Council, Helen Sanderson Associates, Disability North, Percy Hedley Foundation and the Equality and Human Rights Commission.

Dianne Cowen, Disability North Manager said: **“Personalisation represents a completely different approach to the historic “one size fits all” system of support.** It is not about disabled people having to access, and fit into, care and support services that already exist, it is about giving the opportunity to decide how, with whom and where they wish to spend their budget in order to meet their own needs and achieve their desired results.”

Dianne continued **“The Personalisation Agenda came into being in 2007 when The Government published “Putting People First”, a document which proposed radical developments in social care in England. The paper introduced the vision of enabling disabled people to live independently and to have complete choice and be in command of their lives.”**

Delegate places cost £115.00 (plus VAT) for the full day. To find out more about booking your place visit the Disability North website by clicking here: [Personalisation Conference](#), e-mail us on the following link: [Personalisation E-mail](#) or ring the Marketing and Events Team on 0191 284 0480.

Tee off for Disability North

Tee off for Disability North and take part in their charity golf day at Hexham Golf Club on Friday 3rd June 2011. Disability North is looking for teams of four to take part. So, if you fancy a competitive game of golf, along with some great hospitality at this beautiful location, this is the event for you.



The entry fee is £250 for a team of four. The cost covers the fourball, barbecue, halfway house refreshments and some excellent prizes. Last year's event proved to be a fantastic corporate hospitality opportunity for many teams and for others just a really good day in beautiful surroundings.

Dianne Cowen, Disability North Manager commented: **“We were delighted at the success of last year's event. Hexham Golf Club has a deserved reputation as being one of the best in the North East. It is in a wonderful setting and I'm sure we will have another very enjoyable day.”**

For more information on what promises to be a fantastic event, please contact us on 0191 284 0480, or E-mail us on the following link: [Golf Day](#).

New Michael Mandelstam Course - Neglect and Abuse in our Health Services

The course covers the professional and legal implications of the widespread neglect and abuse of patients, particularly older people, in the health service (and in nursing homes). It tackles this threefold.

Firstly, by considering the evidence of the extent of this, secondly, by outlining the guidance about good practice; and thirdly, by identifying a range of laws which can be used to hold accountable, individual professionals and other health care workers, managers and organisations. Overall, the course aims to draw attention to the extent of the problem, the suffering and degradation of patients, the legal action which can be taken against those responsible for it and the risk health care staff run if they simply go along with, and become part of, neglectful and abusive care.

The course ties in with the publication of Michael's new book **How We Treat The Sick: Neglect And Abuse In Our Health Services**. Michael worked previously at the Disabled Living Foundation and the Department of Health within the Social Services Inspectorate. He now works independently, providing legal training to local authorities and NHS bodies on community care law, law for occupational therapists, equipment, home adaptations, manual handling, risk assessment and safeguarding adults.

The course takes place at Disability North on the 12 May 2011, places cost £99.00 (plus VAT). To find out more e-mail us on the following link: [Neglect](#), visit our website by clicking here: [website](#) or ring the Marketing and Events Team on 0191 284 0480.

Action Duchenne's "Life Thru A Lens" Photographic Exhibition On Display at Disability North

Disability North is proud to **host Action Duchenne's "Life Thru A Lens"** Photographic Exhibition in our conference room until mid May 2011.



The exhibition is part of the charity's Genius Project. Funded by the National Youth Volunteering Organisation, the ground-breaking project has given the opportunity for 16-25 year olds to work alongside young men living with Duchenne Muscular Dystrophy, helping them to bring out their artistic talents and produce a range of images that document the opportunities, challenges and truth of living a life with Duchenne. So next time you visit Disability North make sure you see this fantastic exhibition.

Disability North Conference Room For Hire

Are you looking for somewhere cost effective and convenient to hold your meetings? **If the answer is "yes" then why not hire our conference room?**

It is available seven days a week plus evenings, at extremely competitive rates. It has now been updated and boasts a state of the art plasma screen and Wi-Fi access. The room is accessible and holds 50 people. To find out more contact us on 0191 284 0480 or email us by clicking here: [Conference Room](#).



Irwin Mitchell Take on the Tyne

The Irwin Mitchell office in Newcastle has signed up for 'Take on the Tyne' in support of Disability North on Sunday 15th May at Newburn Leisure Centre.

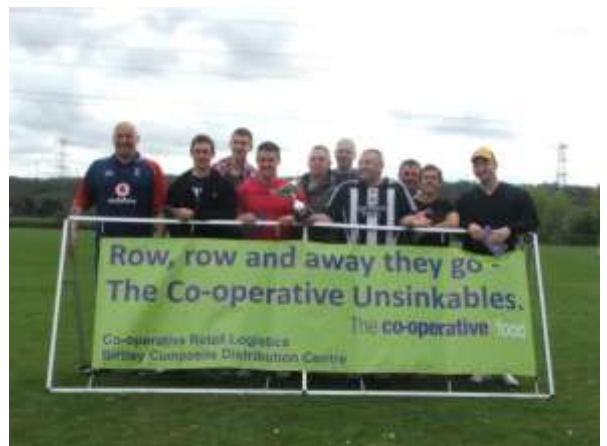
'Take on the Tyne' is a competitive paddle boat race from the White House next to Newburn Leisure Centre up to Newburn Bridge. Disability North is looking for up to 20 North East companies to enter a team of 10 to 'Take on the Tyne'. The registration fee will be £10 per person and sponsorship will be £500 per team.

Lisa Souter, Communications Assistant commented: "Irwin Mitchell decided to get involved as it's a great competitive fundraising challenge; it's also for a great cause. We had a fantastic day last year. We may have not come first, however it was a great team building day for staff. We hope to encourage companies around the North East to join in with the day. Disability North is a fantastic charity and we hope to raise some vital funds to help them to continue providing services to disabled people."

Clare Savory, Marketing & Events Officer said: "This is going to be a fantastic family day out and a great team building exercise for local North East companies. We feel it will be a very competitive day, with all companies wanting that first prize trophy and the title of 'Take on the Tyne champion of 2011'. Companies already signed up for the day include: The Co-operative, Hilton Newcastle Gateshead, Your Homes Newcastle, Four Housing and many more."

No experience is necessary for racing the 200m course. Groups of three boats will race against the clock in the heats and the fastest will go through to the semi-finals. The fastest boats from the semi-finals will then race each other in the final.

If you would like to sign up your company for the event, please contact Clare Savory on 0191 284 0480 or email us by clicking on the following link: [Take on the Tyne](#).



How To Contact Us: Disability North, The Dene Centre, Castle Farm Road, Newcastle upon Tyne, NE3 1PH (Registered Charity No. 514733)
Telephone: 0191 284 0480 / **Fax:** 0191 213 0910
Email: events@disabilitynorth.org.uk **Website:** www.disabilitynorth.org.uk

